CONTACT: Kristi Domke 734-71-DREAM

kdomke@dreamforacure.com

DIABETES RESEARCH & EDUCATION ADVOCATES OF MICHIGAN CONTRIBUTES TO VITAL RESEARCH AT THE UNIVERSITY OF MICHIGAN

Commerce Township, MI, January 17, 2011 – Diabetes Research & Education Advocates of Michigan (D.R.E.A.M.) announced its most recent contribution of \$20,000 to the University of Michigan C.S. Mott Children's Hospital.

D.R.E.A.M. has partnered with the University of Michigan C.S. Mott Children's Hospital to work towards finding a cure for Type 1 diabetes. D.R.E.A.M. is a non-profit organization dedicated to raising money for diabetes research and has made a commitment to raise \$100,000 towards diabetes research at Mott.

Money raised will support a fund administered by UM Director of Pediatric Endocrinology, Dr. Ram Menon. Dr. Menon's laboratory is trying to understand the mechanisms that result in damage to the kidney in diabetes mellitus. Using the tools of molecular biology, cell biology and genetics his laboratory is focusing on the role of a hormone called growth hormone in the causation of diabetes induced damage to the kidney. His long term goal is to come up with strategies that could protect the kidney from the bad effects of diabetes mellitus and thus improve the life of children and adults with diabetes mellitus.

"The support from D.R.E.A.M. has been critical in moving the research projects in the laboratory forward. In particular, the support of D.R.E.A.M. for breeding and housing of experimental mice has proven to be invaluable," said Dr. Menon. D.R.E.A.M. has launched a new "Buy A Mouse For The Big House" campaign, and funds raised will help house, feed and care for mice at the University of Michigan's diabetes research lab.

D.R.E.A.M. was founded in April 2009 by the Kramer and Grodman families as a result of their own first-hand experience with Type 1 diabetes. Collectively, these two families have three young children with diabetes. Co-founder, Peri Kramer, whose son Tyler has Type 1 diabetes commented, "Through D.R.E.A.M., we hope to make a difference in the lives of the children and adults with Type 1 diabetes. We are honored to be able to make this donation of \$20,000 to U of M. With every dollar we raise, we are one step closer to reaching our dream to cure diabetes!"

For more information on upcoming events or ways to get involved, please visit www.dreamforacure.com or contact info@dreamforacure.com or 1-888-92DREAM.